



Bairong Inc.
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A Leading AI Turnkey Service Provider

1Q~3Q 2023 Earnings Review

Vision: To Be the Enabler of Digital Intelligence Economy



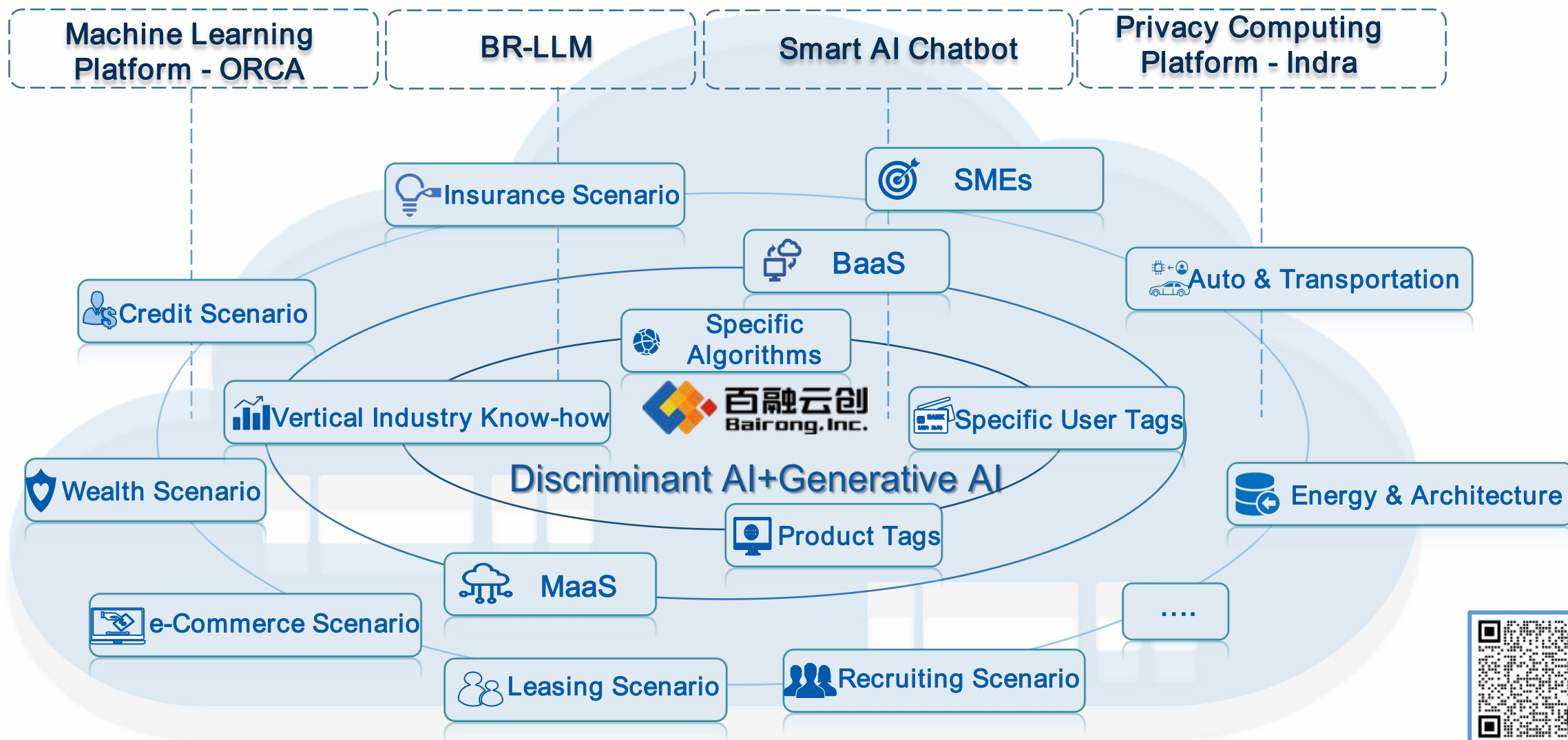
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CEO Speech



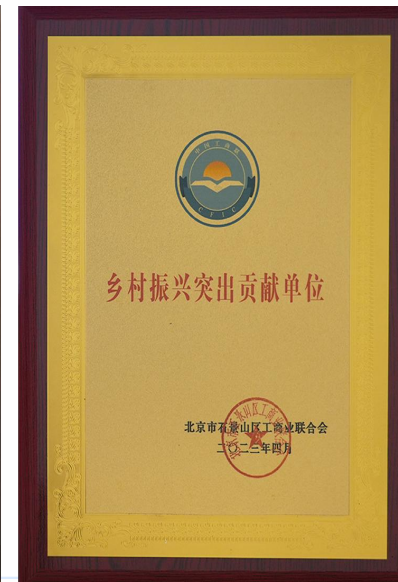
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➤ AI Progress



➤ Honor and Recognition

- In October 2023, Bairong co-hosted the **Science & Technology Forum of 2023 Future Science Prize Week** with the Hong Kong Future Science Prize Foundation and Hong Kong University of Science and Technology.
- Won the **"Annual Generative AI Innovative Enterprise"** award and the "AI Pioneer Enterprise" Innovative Application Award for our breakthroughs in AIGC applications.
- Selected as one of the **"Top 30 Service Providers for Bank Marketing Digital Transformation Excellence in China"** for the application of LLM in vertical industries.
- Selected together with Huawei and iFlytek as one of the **"Top 100 Brands of 2023 China New Technology"** for the forward-looking technological innovations of AI
- Bairong has continuously carried out consumer assistance, industry assistance, and education assistance to help local villagers in Shijingshan District increase their income, improve their educational conditions, support local characteristic economic development, and help with rural revitalization in practical actions, awarded the **"Outstanding Contribution Unit to Rural Revitalization"** in Shijingshan District.





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CFO Speech



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➤ Earnings Review in 1Q~3Q 2023: Growth Accelerated

42%
CAGR for
2017-2022

7000+
Institutional
Customers

Revenue Breakdown	9M2023 (RMB)	9M2022 (RMB)	YoY	% of Revenue
Revenue	1,983M	1,487M	+33%	100%
MaaS	665M	547M	+22%	34%
BaaS	1,319M	940M	+40%	66%
BaaS: Financial Scenario	836M	522M	+60%	42%
BaaS: Insurance Scenario	483M	418M	+16%	24%

Note: The above are the company's internal data and unaudited





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Q&A Session

***Raise questions over the phone: Press *1 on the phone to queue up**

***Online text questions: Type your questions in the "Q&A Area" on the live broadcast page**



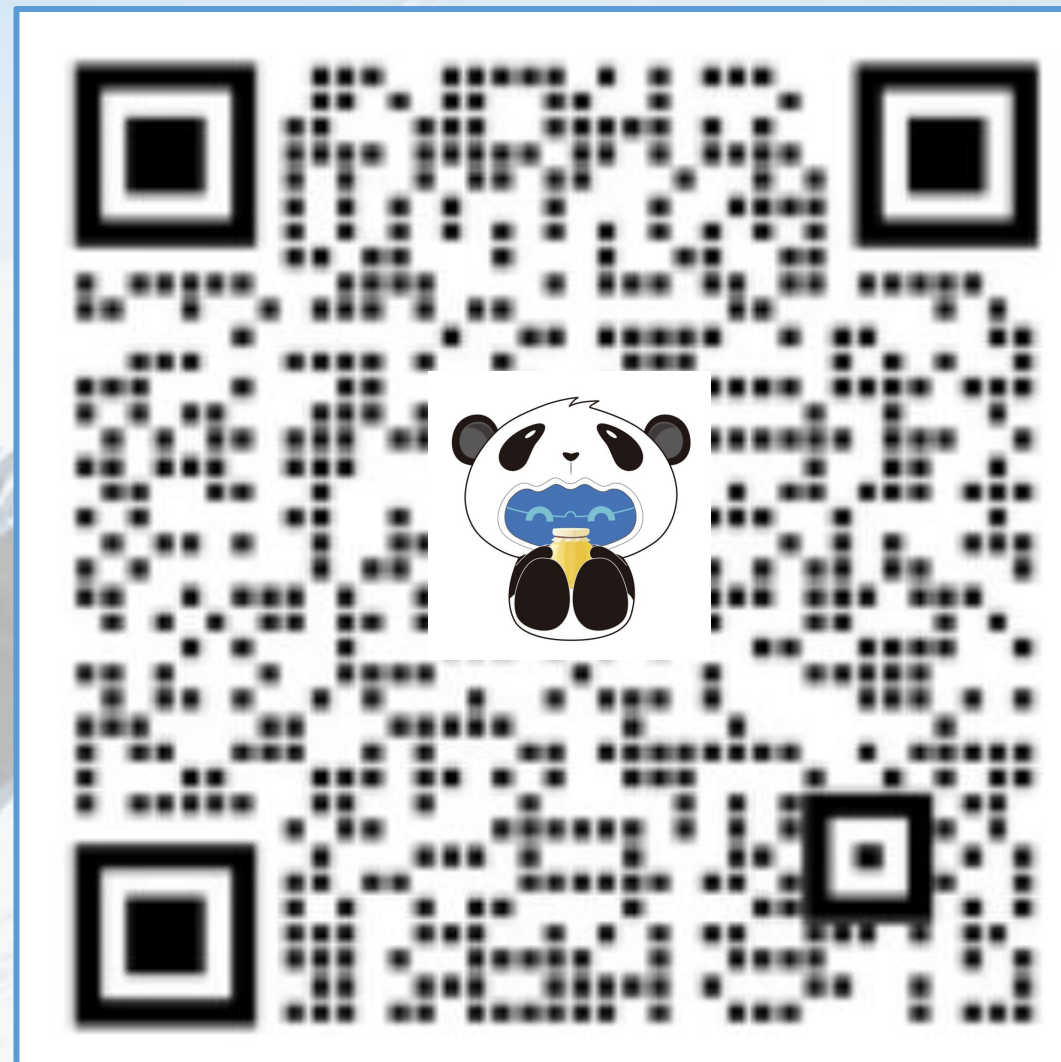
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Thank you

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